PX Media LLC

Verified by Clutch

Web Dev, Design & SEO for Healthcare Education Company

PROJECT DETAILS

Search Engine Optimization, Web Design, Web Development

Aug 2021 - Ongoing

$10,000 to $49,999

> *"PX Media never promised anything they couldn't do."*

PROJECT SUMMARY

A healthcare education company was looking to update their website and improve their digital presence, so they hired PX Media LLC for web development, design, and SEO.

PROJECT FEEDBACK

The client has been consistently yielding positive results since partnering with PX Media LLC. The team is highly proactive in providing updates and analytics, and internal stakeholders are particularly impressed with their high-quality service deliverables and excellent customer service.

PX Media LLC

The Client

Introduce your business and what you do there.

I'm the founder and CEO of Premier Cardiac Education, a healthcare education company that closely works with organizations such as the American Heart Association and Red Cross.

The Challenge

What challenge were you trying to address with PX Media LLC?

Our previous website was quite outdated, so we needed someone to help us with web development and SEO.

George Karaguezian
Founder & CEO, Premier Cardiac Education

Healthcare

Arcadia, California

CLIENT RATING

5.0
Overall Score

Quality:	5.0
Schedule:	5.0
Cost:	4.5
Would Refer:	5.0

PX Media LLC

The Approach

What was the scope of their involvement?

The engagement started with a discussion about my business and project requirements. They then built the website from scratch using WordPress with JavaScript integration.

After that, they proceeded with designing the layout and interface while I provided them with pictures they can incorporate. With regards to the SEO aspect of the project, they researched our top competitors to develop our own keywords, and we've been analyzing our web activity through what they came up with.

They're currently providing us with hosting and maintenance for the website.

What is the team composition?

Our main point of contact is Douglas (CEO & Director of Design).

How did you come to work with PX Media LLC?

We came across PX Media and several other companies through a Google search. We chose to work with them because they were very proactive in providing us with information about their company, to see how they could help us.

They didn't make me feel like I was asking too many silly questions and they were always on top of delivering what I required.

How much have you invested with them?

We've invested somewhere between $10,000–$15,000.

What is the status of this engagement?

Our ongoing engagement started in August 2021.

The Outcome

What evidence can you share that demonstrates the impact of the engagement?

We've been seeing positive results on the website since engaging with PX Media, and they always keep me updated on its progress.

PX Media never promised anything they couldn't do.

How did PX Media LLC perform from a project management standpoint?

The website wasn't easy to build, but the team consistently meet our timelines, budget, and expectations despite experiencing minor delays along the way.

We typically communicate through Zoom, Skype, email, and phone.

What did you find most impressive about them?

We're impressed with their ability to fulfill my requirements and customer service. They're very sincere and honest, and I never feel like I'm being taken advantage of.

Are there any areas they could improve?

I can't think of anything off the top of my head as they're always respectful when communicating with me.

Do you have any advice for potential customers?

I would highly recommend PX Media for your project, and I advise you to be honest with your needs and be upfront with what you want to achieve.